



HM GOVERNMENT OF GIBRALTAR
Ministry of Tourism, Public Transport and the Port
Suite 631
Europort
Gibraltar

PRESS RELEASE

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GIBRALTAR AT THE WORLD TRAVEL MARKET

Gibraltar is exhibiting at the World Travel Market (WTM) being held at the Excel Exhibition Centre in London from 5th to 8th November 2012. The event is one of the largest gatherings of the travel and tourism industry and the Gibraltar Tourist Board (GTB) is exhibiting alongside industry partners from Gibraltar.

The Tourist Board's stand provides an exhibition and meeting place for some of those involved in the tourism industry in Gibraltar, to present their products and services to the travel trade and to benefit from the resources provided at the event for all involved.

The Minister for Tourism, Public Transport and the Port, the Hon Neil Costa MP, is visiting the exhibition and has a packed schedule of back-to-back meetings during the event. The Minister will be giving interviews to the Travel Weekly publication and for the Holiday and Cruise Television Channel and is meeting with a cross section of tourism industry providers. Mr Costa was at the official opening ceremony and reception and will participate in the Tourism Ministers' summit being held at the event. On Tuesday evening, he attends the WTM Ministerial Dinner in association with the World Tourism Organisation (UNWTO) and Visit Britain at Mansion House. On Wednesday, Minister Costa will present the Best Destination for Architectural Heritage Category as part of the Virgin Holidays Responsible Tourism Awards, which takes place on the WTM World Responsible Tourism Day in Association with the UNWTO.

Commenting on his visit, Minister Costa said, "We are at the World Travel Market this year, primarily on an evaluation basis, to see if the event is worthwhile and in tandem, to try and make it work harder for Gibraltar. This year, I have ensured that I see as many industry players as possible, including current tourism partners. I am also encouraging the co-exhibitors to make the most of all the resources that the venue and event have to offer. There is no doubt that as a major tourism event the WTM is important but our attendance at these events must yield results. If we see that this year's event produces tangible results for the destination and if the industry partners also report this to be so, we will consider re-visiting the event in the future."

Minister Costa is accompanied by the Chief Executive of the GTB and the stand is managed by the team from Gibraltar House in London.

Co-exhibiting with the GTB at the event will be:

Bland Group
Gibraltar Taxi Association
M H Bland Group
Parodytur/Parody Holidays
The O'Callaghan Elliott Hotel